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Safwan Shah is an industry expert in payments, transaction processing and self-service delivery systems. His current focus is in the area of social media and spends his time in providing strategic advisory and consulting services.

From 1999 to 2008, Safwan Shah was the President of Infonox, the market pioneer and leader in delivering multiple, end-to-end, payment services to casinos, banks, retail and money transfer businesses. Under Safwan Shah's entrepreneurial leadership, Infonox developed and successfully operated financial payment platforms that touch over 100M consumers and settle over \$20 Billion annually. In 2008, Infonox, a successful, market leading, company was acquired by TSYS (NYSE:TSS) as the best in class technology platform for expanding their global payment processing and merchant acquiring business. Before Infonox, Safwan held research positions at BioServe Space Technologies (a NASA center for commercial development of space) and was an integral part of a number of landmark experiments that have been flown in the US Space Shuttle Program. His other experience includes positions as a quantitative analyst for a hedge fund and as a Technology Director for an affiliate of IBM.

As early as 1997, in the pure Internet, social media space, Safwan Shah co-founded Chowk (www.chowk.com). Chowk, which means town square or intersection, remains the premier social website used by English speaking people of India and Pakistan for discussion and dialog on political and social issues. Several million people visit Chowk and it is recognized as the independent voice of reason and peace in a region engulfed in decades of conflict. Safwan has a Masters in Electrical Engineering and Doctorate in Aerospace Engineering from University of Colorado at Boulder. In 2009, Safwan attended the Graduate School of Business at Stanford University and completed the Stanford Executive Program (SEP).